

Welcome!

Thank you for participating in the 2024 High-Brightness Sources and Light-Driven Interactions Congress at Austria Trend Hotel Savoyen Vienna, Vienna, Austria. This Exhibitor Services Manual includes important information and deadlines to help you prepare for the Congress. Please distribute this manual to anyone who will be attending the meeting to staff your company's exhibit.

If you have any questions or need more information regarding the logistics, please contact Exhibit Operations at exhibits@optica.org.

Important Deadlines

Deadline Date	ltem
16 February 2024	Congress App Listing Form Deadline
17 February 2024	Hotel Room Reservation Deadline
26 February 2024	Booth Services Orders Due
05 March 2024	Austria Trend Hotel Savoyen Vienna begins accepting shipments

Congress App and Online Listing Form-Deadline: Friday, 16 February

The Congress App is a valuable marketing tool for your company. Each exhibiting company receives one free listing online (or "digital booth"), and in the Congress App. To ensure your company name, contact information, and product description is included in the Exhibitor Listings, complete the Congress App and Digital Booth Listing Instructions on the next page no later than **16 February 2024**.

Online Listing Submission Deadline: Friday, 16 February 2024

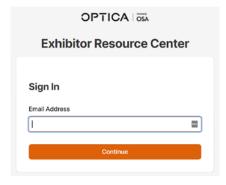
Any changes or submissions received after this deadline may not be reflected in the Congress App. Exhibiting companies may continue to submit changes to their Online Listing at any time. Should a company miss this deadline, only the contact information entered by the exhibitor in the online profile for the current year will appear. Information entered in previous years is not carried over. Management reserves the right to edit any submissions if necessary.

*** Submissions must be done online. Email exhibits@optica.org if you have questions.***

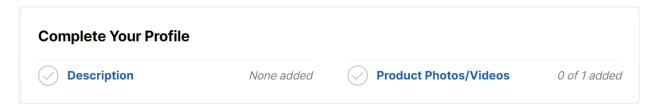
Each exhibiting company receives one free listing in the Congress App. In addition, each company will receive one (1) Online Listing and one (1) in the Congress App.

Submission Instructions:

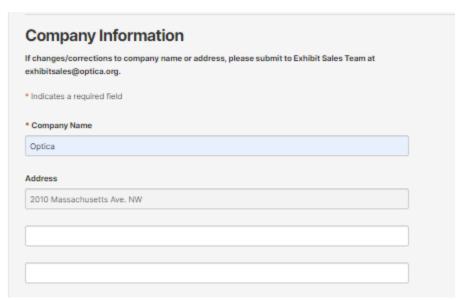
Go to https://opticaevents2024.exh.mapyourshow.com and log in to your Exhibitor Resource Center using your assigned credentials received by email from service@mapyourshow.com. Please contact exhibitaccounts@optica.org if you have not received your credentials.



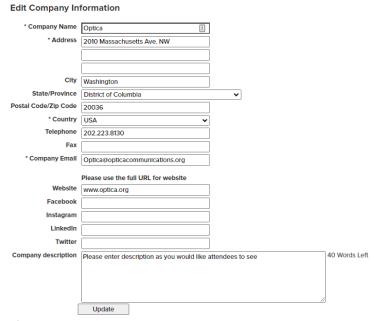
2. Click on the "Description" button under Complete Your Profile to go to the submission site.



3. Under Company Information, enter Headquarter Information. Enter the company name, address, city, state/province, postal code, country, telephone, Company Email, Company description, and applicable social media sites. Please enter Company Email and Company Description as you wish attendees to see. This should be a general email or an information email, not your personal email.



4. Click "Update Company Information" button once information entered.



5. Where the submitted information will appear:

Online Listing	Congress App
(online only)	
Headquarter Information (all	Headquarter Information (all
information)	information)
Online Company Profile (all	Online Company Profile (all
information)	information)
Catego	ories
Products & Multi-Media	N/A
Gold & Silver Online Listing upgrades only	

6. To ensure **complete** and **accurate** information for your listing in your Online Listing, please review and submit the following:

Online Listing Features	Standard Level	Silver Level	Gold Level
	Included	USD 295	USD 495
Contact Information	✓	✓	✓
Booth Number	✓	✓	✓
Website	✓	✓	✓
Links to Social Media	✓	✓	✓
Product Categories	✓	✓	✓
50-Word Company Description	✓	✓	✓
Product Gallery Image with Description	1	2	5
Show Features	1	2	5
Event Online Contacts	1	2	4
Pieces of Collateral	-	2	4
Show Offer	-	1	1
Company Logo	-	✓	✓
Exhibitor Scheduled Events	-	-	4
Priority Placement in Search Results	-	-	✓
Highlighted Booth with Corner Peel	-	-	✓

Upgrade Your Online Listing

Be sure to stand out from your competition and give attendees more detail about your company offerings. An upgraded Online Listing is a great investment for maximum web exposure. Reach out to the Exhibit Sales Team to upgrade your Online Listing at exhibitsales@optica.org.

Sharing Your Exhibit Space with Another Division of Your Company?

There is a USD 250 fee for each Booth Share. To include separate printed and Online Listings for another division or branch of your company, please contact the Exhibit Sales Team at exhibitsales@optica.org to secure your Booth Share.

Exhibit Schedule - Olympia Mancini 2

Date	Time
Monday, 11 March	
Exhibitor Move-in	15:30 – 17:00*
Tuesday, 12 March	
Exhibitor Move-in	$08:00 - 09:30^*$
Coffee Break with Exhibitors	10:00 - 10:30
Lunch with Exhibitors	12:30 - 13:30
Joint Poster Session, Coffee Break and Light Hors d'Oeuvres with	Exhibitors
	15:30 – 16:30
Wednesday, 13 March	
Coffee Break with Exhibitors	10:00 - 10:30
Lunch with Exhibitors	12:30 - 13:30
Coffee Break with Exhibitors	15:30 - 16:00
Congress Reception (offsite location)	19:00 - 20:30**
Thursday, 14 March	
Coffee Break with Exhibitors	10:00 - 10:30
Lunch with Exhibitors	12:30 – 13:30
Coffee Break with Exhibitors	15:30 – 16:00
Exhibitor Move-out	16:00 – 18:15
Farewell Toast	18:15 – 19:00
Exhibitor Move-out	19:01 – 19:30

^{*}All exhibits must be completely installed by 9:30 on Tuesday, 12 March.

Exhibiting companies' booth staff members are not required to remain at their display for the entire Congress; <a href="https://www.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.nown.ncb.ncb.nown.ncb.ncb.nown.ncb.ncb.nown.ncb.ncb.nown.ncb.ncb.nown.ncb.ncb.nown.ncb.ncb.nown.ncb.ncb.ncb.ncb.nown.ncb.ncb.nown.ncb.nown.ncb.nown.ncb.now

^{**}Special Events: Exhibitors are invited to attend the Congress Reception at the Wiener Rathauskeller. Tickets may be purchased at the cost of EUR 10 per EXT/ EXU badge holder. Additional tickets may be purchased on-site at the cost of EUR 85 per EXP badge holder.

Booth Display Details

The exhibits, poster sessions, and coffee breaks will all take place in Olympia Mancini 2. Booth floor/space assignments are determined by show management based on the date and order that space contracts were received.

Booth displays include the following:

- One (1) 120cm x 60cm table, skirted
- Two (2) chairs
- Company identification sign

Your display must fit completely within your $10' \times 10'$ booth space. In the front half of the booth (from aisle), the total height of all materials must not exceed 4 feet; in the back half, the total height must be no higher than 8 feet. There will be no pipe & drape provided.

Decorations and/or signage may not be attached to or hung from any permanent structure. Optica highly recommends removing valuables from your exhibit when it is unattended. Overnight security services are *not* provided by Optica.

Booth Requirements

AV, Electrical, and Telephone/Internet Services

Austria Trend Hotel Savoyen will be providing audio visual, electric services/power supply, internet, telephone and IT services for this Congress.

For any questions and requests, please reach Lora Vukovarac, Austria Trend Hotel Savoyen Event Manager, at lora.vukovarac@austria-trend.at or +43 1.206.33.9103. **Booth orders are due on Monday, 26 February 2024**.

For your convenience, complimentary wireless internet will be available in the exhibit hall for checking emails only, *not* for downloading or connecting to your office.

Security

Security will not be provided by Optica to monitor the Exhibit Area during exhibit hours or overnight. Show management strongly recommends that you take any valuable equipment (i.e. laptops, small components, or other materials) with you or secure them each night. It is also recommended that you bring a drape or cloth to cover your table each night. Each exhibitor is required to have adequate insurance levels, and basic precautions should be taken. Please do not store valuables under the table, or leave valuable objects such as phones, cameras, etc. on your table unless the booth is staffed. Neither Show Management nor Hotel Savoyen Vienna are responsible for lost or stolen items.

Shipping Guidelines

Inbound Shipping – Direct Shipping

If you plan to ship your booth materials directly Hotel Savoyen Vienna, please address your materials exactly as follows:

Austria Trend Hotel Savoyen
<Your company name>
<Your booth/stand number>
z.H.: Lora Vukovarac (OPTICA 24)
Rennweg 16
1030 Wien – AT

The hotel will begin accepting shipments no earlier than Tuesday, 05 March 2024. Your booth materials will be stored in a secure location prior to the show and delivered to the exhibit area for move-in. If your booth staff needs to retrieve their booth materials prior to exhibit set-up time, they may contact the hotel's shipping manager, Lora Vukovarac at lora.vukovarac@austria-trend.at or +43 1.206.33.9103. Please ensure shipments arrive by Monday, 11 March, 2024. In case of a late arrival, we cannot guarantee a timely delivery to your booth.

Outbound Shipping

All outbound shipping arrangements must be made by exhibiting companies for pick up prior to leaving the Congress on the final day. Please bring your own tape and shipping labels to affix on your boxes to ship back to your office. Optica cannot take responsibility for any exhibiting company's booth materials left behind at Hotel Savoyen Vienna.

Preferred Customs Broker

Airways Freight is Optica's Preferred Vendor for international shipping for the 2024 High-Brightness Sources and Light-Driven Interactions Congress. All shipments traveling internationally **MUST** use a customs broker. Show Management is not responsible for any shipments that may be stopped at customs or for any additional charges that may be incurred for international shipments. Additional information about Airways Freight is included in this manual.

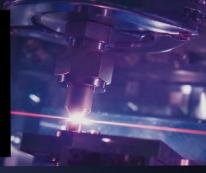
NOTE: If you are shipping from outside of the U.S. to Hotel Savoyen Vienna and your shipment includes laser equipment for display, be sure to include <u>FDA Form 2877</u>, *Declaration of Imported Electronic Products Subject to Radiation Control Standards*. Failure to include this form may result in your shipment being held up at U.S. Customs. For more information, click here.

Event

Optica High-Brightness Sources and Light-Driven Interactions Congress

12 - 14 March 2024

Hotel Savoyen Vienna Vienna, Austria



"OFFICIAL INTERNATIONAL CARRIER"

AIRWAYSFREIGHT.

- EXHIBITION SPECIALISTS
- 35+ YEARS IN EVENT SHIPPING
- ON-SITE REPRESENTATION
- AIR/OCEAN DOOR TO VENUE
- AIR/OCEAN VENUE TO DOOR RETURN
- US CUSTOMS ENTRY / EXIT SERVICES
- 24/7/365 AVAILABILITY



REACH US EARLY AT: INTSHOWS@AIRWAYSFREIGHT.COM

+1 800.228.4220

USA & Canada +1 800.643.3525 International +1 479.442.6301 www.airwaysfreight.com

Registration

Exhibitor Staff Name Badges

Pre-register your exhibit personnel now to avoid having to stand in line to register onsite! Signing up as an exhibiting company for the 2024 High-Brightness Sources and Light-Driven Interactions Congress does **NOT** automatically register you or your booth personnel for the Congress. **Exhibiting company staff cannot register online.** To gain access to the exhibit area during set up and breakdown times or prior to show hours, all participating companies' booth staff must have a name badge. Please complete the exhibitor/sponsor badge registration form included in this manual for each attending booth staff member, and send it directly to **ExhibitorReg@optica.org**.

Each exhibiting company receives three (3) complimentary badges. A completed Exhibitor/Sponsor Badge Registration form must be submitted for each person staffing a booth.

- One (1) Exhibitor Technical Badge (EXT) includes access to all technical sessions, exhibits, the Congress reception and access to papers on Optics InfoBase.
- Two (2) Exhibitor Personnel Badges (EXP) access to the exhibit area only

If additional badges are needed, each person must purchase an Exhibitor Full Congress Upgrade Badge (EXU) for EUR 715 before or on 21 February 2023 (EUR 915 afterward).

The Exhibitor/Sponsor Badge Registration form can be found in this Manual. Completed forms must be sent to Exhibitor Registrations at ExhibitorReg@optica.org.

On-site Hours

The Registration Desk will be located in Olympia Mancini 2 and will be open during the following hours for your exhibiting company's staff to pick up their badges:

Monday, 11 March	Tuesday, 12 March	Wednesday, 13 March	Thursday, 14 March
15:30 – 17:00	08:00 - 18:00	08:00 - 17:30	08:00 - 17:30

2024 High-Brightness Congress

Compact (EUV & X-ray) Light Sources (EUV/XRAY) * High-Intensity Lasers and High-Field Phenomena (HILAS) Mid-Infrared Coherent Sources (MICS)

An Optica In-Person Meeting # 12-14 March

EXHIBITOR PRE-REGISTRATION FORM

www.optica.org/highbrightnessopc

A: REGISTRANT INFORMATION One person per form; copy form for additional registrants.

☐ I do not give permission for my details to be provided to sponsors/exhibitors.

	ST be answered to process your registration. mpleted registration form to ExhibitorReg@optica.org.	IX. By registering for this meeting, you are agreeing to abide by the Optica Code of Conduct Anti-Harassment Policy. In order to preserve a climate that encourages both civil and robust scientific c we reserve the right to suspend or terminate participation for anyone who violates the Optica Code Conduct. It is the policy of Optica that all forms of bullying, discrimination, and harassment, sexual otherwise, are prohibited in any Optica events or activities including digital forums. Harassment co unwanted, unwelcomed and uninvited comments or behavior that demeans, threatens or offends:
FIRST (GIVEN) NAI	ME LAST (FAMILY) NAME	Digital forum participants should report any comments or content that falls short of those communi norms. For complete policy information visit <u>optica.org/codeofconduct</u> . □ I understand and accept this statement E: CONGRESS REGISTRATION
COMPANY/PROFES	SSIONAL AFFILIATION JOB TITLE	Exhibitor Full Congress Registration: The 2024 High-Brightness Conference is in-person only. Exhibit Hall access during move-in, exhibit
WORK ADDRESS		days, and move out. Access to all content including Technical Sessions, Plenary Sessions, Postel Sessions, and Special Events. Also includes access to Technical Digest Papers and Postdeadline Before/On 21 February After 21 February
CITY	STATE/PROVINCE POSTAL CODE COUNTRY	Exhibitor Technical Registration (EXT) ☐ FREE ☐ FREE One (1) allotted per exhibitor contracted agreement
		Exhibitor Full Conference Upgrade (EXU) ☐ EUR 715 ☐ EUR 915
TELEPHONE	EMAIL	Exhibit Booth Personnel (EXP): Exhibit Hall access during move-in, exhibition days, and move out. Each company can registe to two (2) EXP. Access to the Plenary Sessions, Poster Sessions on the Exhibit Floor and Special Events.
EMERGENCY CON	TACT NAME EMERGENCY CONTACT PHONE	□ FREE
B: DEMOGRAPI	HIC INFORMATION	
	ward a diverse, equitable and inclusive community is a core value of Optica. ritical component for transparency and measuring progress. Show Management	F: REGISTRATION ADD-ONS
	owing data for reporting aggregated metrics and to help identify areas of	Congress Reception RSVP Fee
I. Gender Identity: ☐ Prefer not to ans	swer □ Woman □ Man □ Self Identify	Congress Reception Extra Guest Ticket
II. Which categorie	es describe you? Choose all that apply to you:	Optica Foundation Donation (optional) EUR
☐ Black or African	mple: Asian Indian, Chinese, Filipino, Japanese, Korean, Vietnamese Descent – For example: Ethiopian, Haitian, Jamaican, Nigerian, Somalian	TOTAL PAYMENT EUR
	r example: Aboriginal, American Indian or Alaska Native, First Nation Imple: Brazilian, Colombian, Cuban, Dominican, Mexican, Puerto Rican, Salvadoran	G: PAYMENT INFORMATION
☐ White or Europe	or North African–For example: Algerian, Egyptian, Iranian, Lebanese, Moroccan, Syrian ean Descent – For example: English, French, German, Irish, Italian, Polish e, ethnicity, or origin, please specify:	Payment must accompany form to complete processing. All payments must be in Euros. Your I name and address should be typed or printed clearly on your wire transfer/bank draft. Chec Money Orders are not accepted for this meeting. American Express Credit Cards are not accept this meeting.
C: TOPICAL ME	ETING SELECTION	Payment Option 1:
	ng you are PRIMARILY interested in attending (for statistical purposes only): ose one.)	☐ Wire transfer Bank of America SWIFT: BOFAUS3N
□ EUV		1501 Pennsylvania Avenue NW ABA# 0260-0959-3 Washington DC 20013 Optica Account# 20 867 84 287
	erested in attending technical sessions in other topical meetings? ose all that apply.)	Note: Wire transfer should include the registrant's name, invoice number and High-Brightness Cor
□ EUV	****	2022. Fax any supporting documents to Accounts Receivable, Optica, fax number +1.202.416.145 Please incorporate any bank fees associated with your wire transfer. The registrant is responsible fees.
D: EVENT INFO I. Job Sector: (Cho		Payment Option 2: □ VISA □ Mastercard □ Discover □ Diner's Club
☐ Industry/For Pro	fit ☐ Academia/Non-Profit ☐ Government ☐ Retired ☐ Other:	
(Choosing "Yes" do	attend the Congress Reception (18:30 – 20:00 on Wednesday, 13 March)? Des not guarantee your reservation. As an EXT, you must add the "Congress Reception as an EXP, you must add the "Congress Reception Extra Guest Ticket" item under Section F:	CARD NUMBER EXP. DATE CVV
☐ Yes	, □ No	CARD HOLDER'S NAME AS IT APPEARS ON THE CARD
	specific aids or services in order to fully participate in this meeting?	I authorize Optica to charge the total payment indicated on this form to my credit card.
,	pecial dietary needs?	CARD HOLDER'S SIGNATURE DATE
□ Vege	etarian □ Vegan □ Gluten-Free □ Other:	
permission to conta You can unsubscrib	our registration data for this conference, you are providing show management act you regarding this specific event, future events, and its products/services. De from email or print communions at any time upon request.	Refund Policy: A EUR 66 service charge will be assessed for processing refunds. Requests for refunder received by Wednesday, February 21 2024, will be honored. All refund requests must be made writing. No refunds will be honored after this date. Please contact Customer Service at

oth civil and robust scientific dialogue, who violates the Optica Code of tion, and harassment, sexual or ligital forums. Harassment consists of neans, threatens or offends another. falls short of those community access during move-in, exhibition ons, Plenary Sessions, Poster est Papers and Postdeadline Papers. After 21 February \square FREE ☐ EUR 915 ut. Each company can register up the Exhibit Floor and Special __ x EUR 10 ____ x EUR 85 EUR _____ EUR ___ nts must be in Euros. Your full re transfer/bank draft. Checks and Credit Cards are not accepted for 84 287 ber and High-Brightness Congress , fax number +1.202.416.1450. The registrant is responsible for these ☐ Diner's Club

ing refunds. Requests for refunds that efund requests must be made in omer Service at http://optica.org/help

ndation donations are final and will not

Promotional Opportunities

Maximize your company's meeting presence through the unique sponsorships available at the 2024 High-Brightness Sources and Light-Driven Interactions Congress. Increase your company's visibility among qualified attendees while utilizing a cost-effective way to gain a competitive advantage. Don't miss your chance to reach hundreds of attendees! To take advantage of a sponsorship opportunity, please email exhibitsales@optica.org.

Hotel and Travel

Reservation Deadline: Saturday, 17 February 2024

Optica has reserved special room rates at Hotel Savoyen Vienna. Click <u>here</u> for information on hotel reservations, travel and transportation, and letters of invitation and visa information.

Room Rates:

Single/ Double EUR 165, per night*

* includes breakfast and VAT

Please Note:

Housing poachers are companies offering discounted hotel rates and may claim to be working with the 2024 High-Brightness Sources and Light-Driven Interactions Congress. Some companies may be reselling rooms they have secured from another source. They may require fully pre-paid, non-refundable rates, subject to steep change fees.

Show Management has NO affiliation with these organizations and in no way endorses their services. Reservations made through these "pirate" agencies or companies will be at your own risk. These companies are contacting you by phone (and in some cases email). Please note that the 2024 High-Brightness Sources and Light-Driven Interactions Congress does not provide them with any contact information.

If you are contacted by any non-official vendors, always ask them to send you details in writing and please provide exhibits@optica.org with the details regarding these calls or emails. We will follow up aggressively with them. This includes outside companies offering hotel rooms, listings in show directories as well as more standard items for your booth such as A/V or internet.

Health and Safety Practices

COVID testing

- We strongly recommend you self-test before leaving home and upon arriving in the meeting location.
- The Optica website will be a resource for international attendees who may need to secure testing to return to their country, or for any attendee who is feeling unwell and would like to get tested.

Vaccinations

- COVID vaccination records will not be required/checked onsite this year. However, we strongly
 encourage COVID vaccination and boosters, as vaccines are proven to reduce the threat of critical
 illness.
- We strongly encourage you to get your flu shot, if available to you in your country, to further reduce the threat of illness.

Masks

- Masks will be available upon request on site.
- Mask wearing for Optica Meeting participants will be a matter of personal choice and preference, and
 we encourage everyone to be respectful of mask decisions made by other individuals. Wear a mask
 indoors if you are more comfortable; we ask that you respect those around you that choose to do so.
- We advise high-risk individuals, and those with family or colleagues who are at a higher risk of getting COVID, to wear a CDC-recommended mask, such as the N95 type.

Healthy habits

- Wash hands frequently, including after utilizing washroom facilities.
- Use hand sanitizer.

More questions?

If you have specific questions that are not addressed here, please contact custserv@optica.org.