

Optics and Photonics Congresses and Topical Meetings



EXHIBITOR AND SPONSORSHIP PROSPECTUS

Connecting our worldwide community
through the sharing of knowledge.

optica.org/exhibits

OPTICA | Formerly
OSA

2023

2023 Exhibit and Sponsorship Opportunities

Grow your business at Optica Congresses and Topical Meetings.

Now more than ever, it's essential to stay connected with your customers and develop new relationships. With buyers resuming business travel and in-person interactions, this is your opportunity to engage with them one-on-one.

To support your efforts, Optica Meetings continue with in-person exhibits in 2023. Optica Meetings are international in scope, yet the exhibitor and attendee experiences remain intimate in scale. With an average attendance of up to 600 participants, there is a sense of community here that cannot be achieved at larger meetings.

Optica Meetings can significantly extend your reach to a global audience of buyers and industry leaders, as well as early-career professionals looking to forge a career in the industry.

- **Thought Leadership**
Demonstrate your company's strategic partnership capabilities to a highly engaged audience.
- **Mindshare**
Bring solutions directly to participants through brand exposure and networking.
- **Market Intelligence**
Gather genuine perspectives on attendees' business challenges.
- **Branding**
Be seen by decision-makers that influence the buying process.

2023 Optics and Photonics Congresses and Topical Meetings

Optica Biophotonics Congress: Optics in the Life Sciences

24 - 27 APRIL 2023

Hyatt Regency Vancouver
Vancouver, British Columbia, Canada

CO-LOCATED TOPICAL MEETINGS

Bio-Optics: Design and Applications
Novel Techniques in Microscopy
Optical Manipulation and Its Applications
Optical Molecular Probes, Imaging and Drug Delivery
Optics and the Brain

optica.org/LifeSciencesOPC

Optica Design and Fabrication Congress

04 - 08 JUNE 2023

Québec City Convention Centre
Québec City, Quebec, Canada

CO-LOCATED TOPICAL MEETINGS

International Optical Design Conference
Optical Fabrication and Testing

optica.org/DesignFabOPC

Optica Quantum 2.0 Conference and Exhibition

18 - 22 JUNE 2023

Hyatt Regency Denver
Denver, Colorado, USA

optica.org/QuantumConference

Optica Nonlinear Optics Topical Meeting

10 - 13 JULY 2023

'Alohilani Resort Waikiki Beach
Honolulu, Hawaii, USA

optica.org/NLO

Optica Advanced Photonics Congress

09 - 13 JULY 2023

Paradise Hotel Busan
Busan, Republic of Korea

CO-LOCATED TOPICAL MEETINGS

Integrated Photonics Research, Silicon and
Nano-Photonics
Novel Optical Materials and Applications
Solar Energy and Light-Emitting Devices
Photonic Networks and Devices
Signal Processing in Photonic Communications

optica.org/PhotonicsOPC

Optica Sensing Congress

30 JULY - 03 AUGUST 2023

Hilton Munich Park
Munich, Germany

CO-LOCATED TOPICAL MEETINGS

Applied Industrial Spectroscopy
Fourier Transform Spectroscopy
Hyperspectral/Multispectral Imaging and
Sounding of the Environment
Optical Sensors
Optics and Photonics for Sensing the Environment

optica.org/SensingOPC

Optica Imaging Congress

14 - 17 AUGUST 2023

Boston Park Plaza
Boston, Massachusetts, USA

CO-LOCATED TOPICAL MEETINGS

3D Image Acquisition and Display: Technology,
Perception and Applications
Computational Optical Sensing and Imaging
Digital Holography and Three-Dimensional Imaging
Flat Optics
Imaging Systems and Applications
Propagation Through and Characterization of
Atmospheric Oceanic Phenomena

optica.org/ImagingOPC

Optica Laser Congress and Exhibition

Co-Located with Frontiers in Optics + Laser Science
Conference and Exhibition

08 - 12 OCTOBER 2023

Greater Tacoma Convention Center
Tacoma, Washington, USA

CO-LOCATED TOPICAL MEETINGS

Advanced Solid State Lasers
Laser Applications Conference

optica.org/LaserOPC

CO-SPONSORED CONFERENCES

OFC Conference and Exhibition

Co-Sponsored by The IEEE Communications
Society, The IEEE Photonics Society
and Optica

Technical Conference: 05 - 09 March 2023

Exhibition: 07 - 09 March 2023

San Diego Convention Center
San Diego, California, USA

ofcconference.org

CLEO Conference and Exhibition

Co-Sponsored by American Physical Society,
The IEEE Photonics Society and Optica

Technical Conference: 07 - 12 May 2023

The CLEO Hub: 09 - 11 May 2023

San Jose McEnery Convention Center
San Jose, California, USA

cleoconference.org

Frontiers in Optics + Laser Science Conference and Exhibition

Co-Sponsored by American Physical Society
and Optica

Co-Located with the Optica Laser Congress
and Exhibition

Technical Conference: 09 - 12 October 2023

Science + Industry Showcase: 09 - 11 October 2023

Greater Tacoma Convention Center
Tacoma, Washington, USA

frontiersinoptics.org

2023 Exhibit Rate Information

REACH KEY DECISION MAKERS

OPTIONS FOR IN-PERSON EXHIBITS

Optica Corporate Members receive a 15% Discount

Product	Optica Corporate Member Price	Non-Member Price
Exhibit Space	USD 2,700	USD 3,175
Includes	One Full Conference Registration and two Booth Staff Registrations. One display table, two chairs, may include carpet – depends on facility, company identification sign, and company participation acknowledgment on meeting website. Unless otherwise indicated, exhibit space does not include pipe, drape or hang points.	

Optica Corporate Member Discounts

Optica Corporate Members enjoy free access to a suite of benefits. In addition to an exclusive 15-25% discount off all Optica meetings, sponsorship and exhibit rates, Optica Congresses and Topical Meetings, corporate members can also enjoy discounts on advertising space in *Optics & Photonics News*, corporate webinars, mailing lists and so much more!

Learn more at optica.org/industry

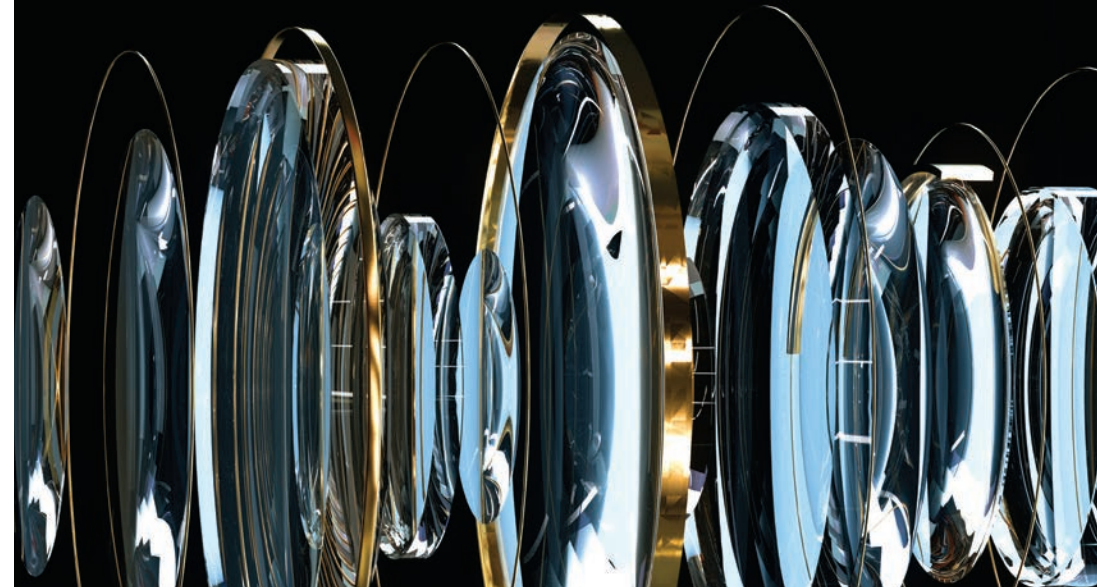
For information on how to become an Optica Corporate Member, please call +1 202.416.1474 or email industry@optica.org

Reach key prospects
in an intimate setting
that fosters in-depth
conversation about your
company's technology.



“We will continue to keep these events on our trade show calendar each year because we always see the right people here and find the session topics to be informative and relevant.”

- Mae Steinberg,
Energetiq Technologies, Inc



2023 Sponsorships | SPECIALIZED AND TARGETED SPONSORSHIPS

Stand out with In-Person Networking Sponsorship Opportunities.
Optica Corporate Members receive a 25% discount.

Product	Optica Corporate Member Price	Non-Member Price	Description
Receptions/Banquets	USD 5,500	USD 7,500	Positioning your company as a sponsor of this high-profile event skyrockets your visibility! Includes digital and print logo placements specific to the reception/banquet before and during the conference.
Plenary Session Video Sponsor	USD 3,750	USD 5,000	30-second video to play prior to the plenary. Video provided by sponsor. Video must be reviewed and approved by Show Management.
Registration Sponsor	USD 2,250	USD 3,000	Sponsor logo with link to sponsor website on registration information page and registration confirmation email. Limited to 3 sponsors.
Event WiFi	USD 1,500	USD 2,000	Provide Wifi for all attendees at the event. Acknowledgment and Logo listed in Event Program, Slide prior to Technical Sessions and on Signage at Registration.
Coffee Break	USD 1,500	USD 2,000	Coffee will be served in the exhibit area during session breaks—a perfect time and place to promote your company! Greet attendees, pass out literature and invite them to connect with your company. Show Management will provide signage with your company's logo.
Technical Session Slide Advertising	USD 1,500	USD 2,000	Company logo and message provided by the sponsor will be prominently displayed on a slide as technical attendees enter their session.
Email Blast - What to Know Before You Go Banner Ad	USD 1,125	USD 1,500	Banner ad in the What to Know Before You Go email sent to registered attendees. Limited to 3 sponsors.
Technology Showcase	USD 1,125	USD 1,500	Highlight your company or products in a 20-minute presentation in the Exhibit Floor Theater (15 min. presentation, 5 min. Q&A). Showcases are listed in the conference schedule. NOTE: Opportunity only available at Optica Quantum 2.0 and Optica Laser Congress.
Bag Insert	USD 750	USD 1,000	Company flyer or small promotional item distributed to all attendees. Bag Insert must be reviewed and approved by Show Management.
Animated Ad on Event Website	USD 450	USD 600	Ad with links to advertiser's website located on home page of the event website. This ad rotates with other advertisers. Sponsor provides the ad. Run: length of show.
Static Ad on Event Website	USD 450	USD 600	Ad with links to advertiser's website located on secondary pages of the event. This ad rotates with other advertisers. Sponsor provides the ad. Run: length of show.
Conference App Banner Advertising	USD 450	USD 600	Includes logo exposure on the start page and custom landing page, in addition to a rotating banner ad in the app.
Meeting Rooms	Call for Pricing		Secure a private meeting room at the event for special meetings, luncheons, etc.

Sponsorship Packages

Let's work together to engage your audience with a unique opportunity for your brand!

	Platinum	Gold	Silver
Optica Corporate Member Pricing	USD 5,625	USD 3,375	USD 1,500
Non-Member Pricing	USD 7,500	USD 4,500	USD 2,000
Full Conference Registration(s) (valued up to USD 1,100 each)	3	2	1
Email Blast to Attendees	✓		
Coffee Break (including signage)	✓	✓	
Technical Session Slide	✓	✓	
Bag Insert	✓	✓	
Recognition from Meeting Chair (as available)	✓	✓	✓
Logo and Link from Optica Meeting Website to Sponsor's Corporate Website	✓	✓	✓

Contact us today to discuss your business objectives, and we'll build a customizable sponsorship package within the most effective tier that will deliver results, drive traffic and achieve your goals.

+1 202.416.1988

exhibitsales@optica.org

optica.org/exhibits



Optica Meetings showcase key technologies and breakthroughs in research.

DRIVE BUSINESS TO YOUR COMPANY

Call today to reserve your space or sponsorship.

+1 202.416.1988

exhibitsales@optica.org

optica.org/exhibits

2023 Meetings

- Optica Advanced Photonics Congress
- Optica Biophotonics Congress: Optics in the Life Sciences
- Optica Design and Fabrication Congress
- Optica Imaging Congress
- Optica Laser Congress and Exhibition
- Optica Nonlinear Optics Topical Meeting
- Optica Quantum 2.0 Conference and Exhibition
- Optica Sensing Congress
- Frontiers in Optics + Laser Science Conference and Exhibition