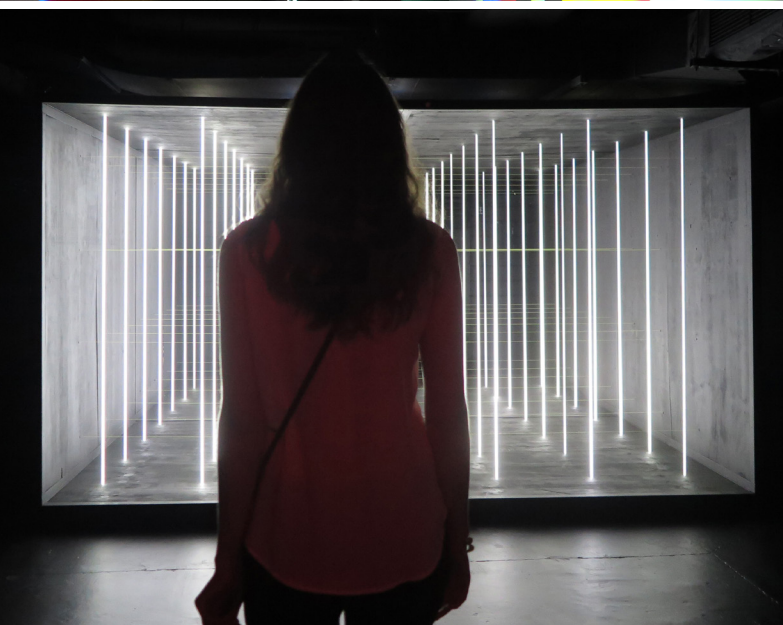




# The Optical Society (OSA): IDL 2018

OSA is a proud member of the International Day of Light Steering Committee. For the inaugural year, we celebrated through the global optics and photonics community and included the general public.

PICTURED: OSA Ambassador Jelena Pesic, Nokia, France, at the inaugural International Day of Light Ceremony at UNESCO Headquarters, Paris, France.



## 20,000+ Attended the International Day of Light Exhibition at ARTECHOUSE: *Naked Eyes* by NONOTAK

OSA partnered with a Washington, D.C., USA, art space known as ARTECHOUSE, which brings immersive installations with cutting-edge technology to its visitors, to produce an International Day of Light exhibition that ran from 16 May through 30 June. Along with support from the American Institute of Physics Venture Partnership Fund and the American Physical Society, OSA supported the production of the exhibit. A highlight was that OSA connected ARTECHOUSE and the artist duo NONOTAK with members of the society at Versalume, which powers integrated technology solutions using Corning Fibrance Light-Diffusing fiber, to collaborate and create a unique piece.

PICTURED: *Zero Point One* by NONOTAK, which is brought to life with Corning Fibrance Light-Diffusing Fiber provided by Versalume.



## 7,500+ Learned about optics and photonics through the Optics Suitcase

To support local OSA student chapter and volunteer organizers globally with their celebrations and outreach programs, the OSA Foundation and the Rochester Local Section of OSA distributed more than 150 Optics Suitcases. These suitcases feature a classroom set of several demonstrations that are tools for teaching optics and photonics to K-12 youth.

PICTURED: OSA Ambassador Mariia Pashchenko (center), who gave a lesson on the science of light using the Optics Suitcase at a local school in the Czech Republic to teach kids about the science of light.

## 4,700+ Experienced an International Day of Light plenary featuring Nobel Laureate John C. Mather

As part of a special International Day of Light celebration at CLEO in San Jose, Calif., USA, Nobel Laureate John Mather, NASA's Goddard Space Flight Center, USA, delivered a presentation on future discoveries that may be seen through NASA's James Webb Space Telescope (JWST), discussed the expanding views of the universe, and outlined the technology that will lead us to deeper understanding.

PICTURED: John Mather presents at CLEO.



### On 16 May, Light Science Shines

UNESCO has officially declared 16 May as the International Day of Light. OSA spoke with John Shelby, who spearheaded this initiative, about his vision for the annual event.

**The International Day of Light, in 2015, was a very important event. What made it so important that it was an annual day of light?**  
 It was really planned for a long time. I had been involved in the optics community for a long time, and I had been involved in the optics community for a long time. I had been involved in the optics community for a long time. I had been involved in the optics community for a long time.



### When Art Met Science

OSA celebrated IDL 2018 by co-sponsoring an immersive art exhibit.

**ARTHOUSE, an art space with locations in Washington, DC, and Chicago, IL, USA, has a long history of art and science. How did you and the team at ARTECHOUSE work together to create this exhibit?**  
 We had a long history of art and science. We had a long history of art and science. We had a long history of art and science. We had a long history of art and science.

## 20,000+ Optics & Photonics News magazine readers

The International Day of Light was also featured in the May 2018 issue of *Optics & Photonics News* (OPN), which is distributed to more than 20,000 members of the community worldwide. The exhibition at ARTECHOUSE received an additional feature in the OPN July/August 2018 issue.

PICTURED: OPN May and July/August 2018 coverage.

OSA will continue to support the celebration of the International Day of Light as a member of the Steering Committee as well as US National Node.

PICTURED: Illustrations created by OSA for IDL.

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[osa.org/idl2018](http://osa.org/idl2018)



International Day of Light  
 16 May

