2006 Executive Forum Program

Sunday, March 5, 2006

Time	Event
3:00 pm – 5:30 pm	**Registration** Location: Outside Marriott Rooms Salons D - B
5:30 pm – 7:30 pm	**Networking Reception** Location: Marriott Rooms Salons D - B

Monday, March 6, 2006

All food and coffee will be served in Marriott Rooms Salons A - D and sessions will take place in Salon E.

Time	Event
7:30 am – 12:00 pm	**Registration** Location: Outside Marriott Room Salon E
7:30 am – 8:30 am	**Continental Breakfast**
8:30 am – 8:45 am	**Welcome and Opening Remarks**
8:45 am – 9:30 am	**Keynote Address** Speaker: John Ryan, Senior Fellow, *ADVENTIS* The founder of RHK Inc., longtime observer of the communications space, and favorite from previous editions of the Forum returns to set the tone for the day's discussions. Ryan will outline the current state of the optical communications market and highlight the challenges vendors face in returning to profitability. *Presentation* (, 400 KB)
9:30 am – 10:30 am	**State of the Industry Panel: Strategies from Systems Companies** Moderators: Michael Lebby, President and CEO, *Optoelectronics Industry Development Association* Gurinder Parhar, Vice President, Business Development and Marketing, *Santur Corporation* Speakers: Joe Berthold, Vice President, Network Architecture, *Ciena Corporation* *Presentation* (, 92 kB) John Bowers, Co-Founder and CTO, *Calient Networks* Philippe Morin, Vice President and General Manager, Optical Networks, *Nortel* *Presentation* (, 2.56 MB) Rajiv Ramaswami, Vice President and General Manager, Gigabit System

Business Unit and Transceiver Module Group, *Cisco Systems*

Presentation (📄, 55.4 KB)
Bobbi Rentko, Senior Director Network Engineering, *Telcordia*

Presentation (📄, 62.3 KB)
Hans-Juergen Schmidtke,Vice President, Product Management, *Siemens*
Alfredo Viglienzoni, Head, Photonic Development, *Ericsson*

Presentation (📄, 324 KB)
David Welch, Founder and Chief Strategy Officer, *Infinera*

Presentation (📄, 1.18 MB)

The Executive Forum extends its popular "State of the Industry" panel concept to the systems arena. Hear executives from both long-established companies as well as emerging players describe their strategies for dealing with the challenges of the optical communications market. The panelists will respond to questions from the audience, making this a truly interactive experience.

10:30 am – 11:00 am	**Coffee Break**

11:00 am – 11:45 am	**IPTV – Buzzword or Bonanza?**

Moderator:
Stephen Hardy, Editorial Director and Associate Publisher, *Lightwave*

Speakers:
Paul Morris, Executive Director, *UTOPIA*
Presentation (📄, 174 KB)
Glenn Wellbrock, Director of Network Technology Development, *Verizon*
Thomas Wendt, Co-Founder and CEO, *Optical Entertainment Network* (OEN)
Presentation (📄, 74 KB)

We've all heard that video, and specifically video over IP (IPTV), is the service providers' key to retaining current customers and opening new revenue streams. But what's taking so long for IPTV to be widely deployed? These panelists discuss their IPTV deployment experiences, as well as the technical and market hurdles to IPTV.

11:45 am – 1:00 pm	**Networking Lunch**

1:00 pm – 3:00 pm	**State of the Industry Panel: Insights from Component Companies**

Moderators:
Bill Diamond, Chief Executive Officer, *Xradia Inc*
Dave Hardwick, Consultant

Speakers:
Dr. Giorgio Anania, President and CEO, *Bookham, Inc*
Presentation (📄, 202 KB)
Harry Bosco, President and CEO, *Opnext, Inc.*
Presentation (📄, 47 KB)
Frank H. Levinson, Director, *Finisar*
Presentation (📄, 58.2 MB)
Yves Le Maitre, Vice President and General Manager, Components Business Unit, *Avanex*

Presentation (📄, 151 KB)
Mike Nishiguchi, President and CEO, *ExceLight Communications, Inc.*
Presentation (📄, 153 KB)
Michael Ricci, Senior Vice President, Components and Modules Group, *JDSU*
Reuben Richards, President and CEO, *EMCORE Corporation*
Gary Wiseman, Ph.D., General Manager, Optical Platform Division, *Intel Corporation*
Presentation (📄, 35.5 MB)

The centerpiece of the Forum program returns with more high-level executives from leading component supply houses than ever before. Our moderators and the audience will question these leaders on their strategies, business models – and, in some cases, the accuracy of predictions made during the same panel at last year's Forum. The panel promises to provide a clear indication of where the components space is headed in 2006.

3:00 pm – 3:30 pm	**Coffee Break**

3:30 pm – 5:00 pm	**Paths to Profitability - Global Perspectives**

Moderator:
Daniel P. Docter, Senior Investment Manager, *Intel Capital*

Speakers:
Hamid Arabzadeh, President and CEO, *CoreOptics*
Daniel Chen, Vice President and General Manager, Semiconductor Division, *Mitsubishi Electric and Electronics USA, Inc.*
Richard Craig, Chief Executive Officer, *Santur Corporation*
Li Hsu, President and CEO, *Fiberxon Inc.*
Presentation (📄, 115 KB)
Tim Jenks, President and CEO, *NeoPhotonics Corporation*
Jane Li, Senior Vice President, Lightwave, *Eudyna Devices USA*
Presentation (📄, 223 KB)
Mariam Mirianashvili, Product Marketing Manager, Fiber Optic Devices, *California Eastern Laboratories*
Tom Mitchell, Chief Executive Officer, *Fabrinet*
Presentation (📄, 78.9 KB)

A company's business model and market strategies can be influenced by where it is located. This panel offers attendees the chance to share perspectives from companies across the globe, with a particular emphasis on Asia.

5:00 pm - 5:30 pm	**Wrap-Up Panel**

Moderator:
John Dexheimer, Partner, *First Analysis Private Equity Fund IV* and President, *LightWave Advisors, Inc*

Speakers:
Bill Diamond, Chief Executive Officer, *Xradia Inc*
Daniel P. Docter, Senior Investment Manager, *Intel Capital*
Dave Hardwick, Consultant
Stephen Hardy, Editorial Director and Associate Publisher, *Lightwave*
Michael Lebby, President and CEO, *Optoelectronics Industry*

Development Association
Gurinder Parhar, Vice President, Business Development and Marketing, *Santur Corporation*

Members of the Forum Committee end the event by sharing their picks of the most salient points of the day's presentations. They'll also discover that turnabout is fair play when they are quizzed by the moderator and the audience concerning their views of the market. Attendees are welcome to use this opportunity to provide feedback to the committee on the Forum's structure and how well it met its goals.

5:30 pm -7:30 pm	**Networking Reception** Sponsored by Intel Capital

Program topics and speakers are subject to change.